



## Engage Your Group in Holiday Giving!

Whether you are a company, family, civic or faith group, we want to help you engage your network in Foundation Communities' Holiday Assistance Program! Giving as a group helps members feel part of a community and that their support has collective impact. Choose from the following options:

### Fundraise as a Team:

Sign up for a personalized fundraising page with your logo or photo, editable text, progress bar, donor list, and more. In November and December, you'll receive weekly communications with stories and resources to share. Funds raise will provide direct aid to Foundation Communities residents, either as holiday gift cards or through our Emergency and Rental Assistance Funds.

Benefits include:

- One social media post when a goal of at least \$1,000 is met. One additional social media post for groups with a goal of \$5,000+.
- Logo inclusion on Holiday Assistance Program website for groups raising \$5,000+
- Opportunity to host a virtual Open House for your employees/members.

Important Dates: *Oct 1* – Page registration opens, get set up and get your teammates registered. *Nov 8* - FC begins our public campaign and starts sending weekly resources to help you promote your fundraiser. *Dec 15* – FC's public campaign ends. *Dec 31* – Fundraising pages close at midnight.

### Sponsor a Household:

Sign up to be matched with a Foundation Communities household to provide their requested gift cards, allowing the families to purchase their preferred gifts. Can be paired with the Fundraise as a Team option. Household Sponsors will receive a personalized thank-you card from the matched household in late December or January.

Benefits include:

- Option to submit a photo to be included in a social media post recognizing household sponsors
- Personalized thank-you card from sponsored household(s)
- Opportunity to host a virtual Open House for your employees/members.

Important Dates: *Oct 28* – Sign up opens; sponsor will be notified of match within 3 business days. *Nov 19* – Sign up deadline to be matched before Thanksgiving. *Dec 5* – Sign up deadline. *Dec 3, 4, 8, 9, 10, 11, 13, 14* – Delivery appointments available.

### Collect Household Drive Items:

Gather commonly needed items for our individual and family residents so they can stretch their budgets. A wish list of items will be provided.

Benefits include:

- Option to submit a photo to be included in a social media post recognizing drive donors
- Opportunity to host a virtual Open House for your employees/members.

Important Dates: *Dec 8, 9, 10, 11* – Delivery appointments available

**Thank you for supporting your neighbors this Holiday Season!**

**Questions?** Please contact Meghan Hein at [Meghan.Hein@foundcom.org](mailto:Meghan.Hein@foundcom.org) or 512-610-4008.