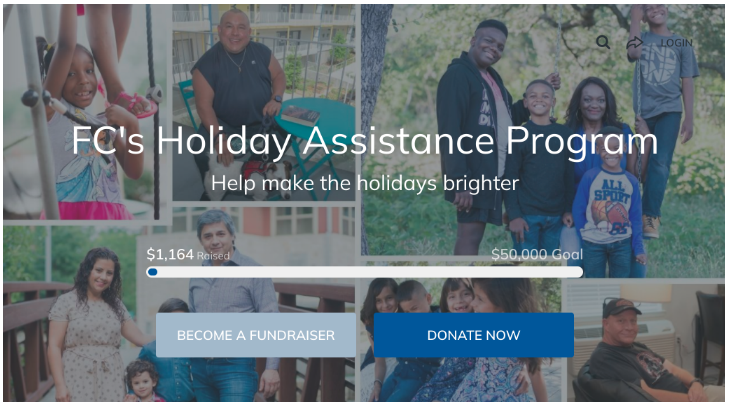
How to create your

HOLIDAY ASSISTANCE PREPROGRAM Fundraising Page

STEP ONE:

Visit **give.foundcom.org/holiday** and select "Become a Fundraiser" from the home page.



STEP TWO:

Start fundraising as an individual or as a team. If you represent a company, organization, or other group, you will "Create a team" so each individual can create their own donation page.

Note: If your team already exists, select "Join a team."

STEP THREE:

Fill out your individual/team details or leave the default values in place. You can change these at any time by clicking "Manage" at the top right-hand corner of your donation/team page.

Recommended Goals:

$500
Groceries for a family

$1,000
One month's rent

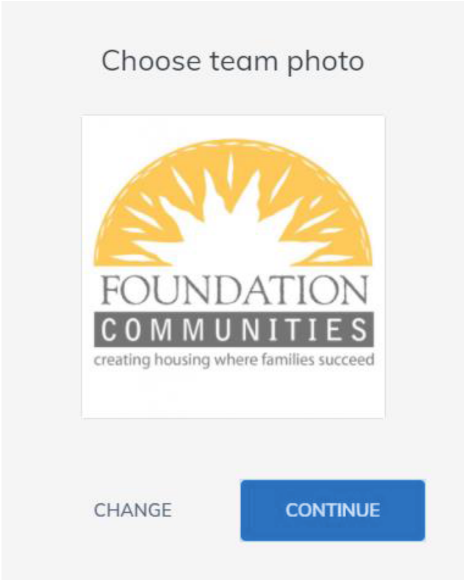
$2,500
Holiday gifts for 5 households

$5,000
Holiday meals for Supportive Housing residents

$10,000
Rental Assistance for 10 families

STEP FOUR:

Upload your photo or company logo. For best quality, use a 300x300 px image. You can change this at any time by clicking "Manage" at the top right-hand corner of your page.



And then you're done! **Be sure to use the social links on your page to share your fundraiser** with friends, family, and colleagues. THANK YOU for supporting FC's Holiday Assistance Program!

FUNDRAISER FAQ

How do I invite fundraisers to join my team?

When viewing your Team page, click "Manage" at the top right-hand corner of the page. From here, you can click the "link" icon to copy your direct team URL – this is the same personalized URL you created when you set up your team (if you did not do this, you can edit your URL under Manage > Details > Vanity URL). Fundraisers can join your team by clicking the "Join Team" button on the left-hand side of your Team page.

Alternatively, fundraisers can select the "Join A Team" option from the main Holiday Assistance Program landing page to view a list of existing teams.

How can I share my donation page?

When viewing your individual or team fundraising page, click any of the social media icons next to your name to share your page with friends and family. You can also share your personalized donation page URL (you can edit your URL under Manage > Details > Vanity URL).

Can I see who has given to my page? How can I thank them?

You can view a full list of donations by navigating to your team/individual page, clicking "Manage" at the top right-hand corner of the page, then selecting the "Donations" tab. You can also thank your donors from the "Emails" tab or by commenting on their donation activity at the bottom of your donation page.

How do I update my fundraiser/team details?

You might choose to update your default thank you message, logo/profile photo, campaign goal, or other fundraiser details. These updates can be made by navigating to your team/individual page, clicking "Manage" at the top right-hand corner of the page, then selecting the "Details" tab. If you wish to update your personal story that appears on your donation page (why you support Foundation Communities) or share an update on your page, you can do this from the "Story" tab.