

# 2023 TAX SEASON **IMPACT REPORT**

In its 19th tax season, the Prosper Tax Help program continued to provide free tax return preparation to thousands of community members. During the 2023 tax season, we surpassed an impressive milestone - returning more than \$500,000,000 in tax refunds over the last 19 years. Thank you to our dedicated volunteers, generous funders, committed staff, and incredible clients for another great tax season!

We Prepared

**13,813**

Tax Returns

That Generated

**\$21.6 MILLION**

In Tax Refunds



## TAX SITES

## RETURNS

Prosper Center - North	5,236
Prosper Center - South	4,372
Drop-Off Program	1,201
Wells Branch Recreation Center	924
Southeast Health and Wellness Center	860
Round Rock Serving Center	478
Special Tax Services	327
Self-preparation	288
Cepeda Branch of Austin Public Library	109

The Earned Income Tax Credit (EITC) Accounted For

Approx **\$7.0 MILLION**

of the Refund Total



The Child Tax Credit (CTC) Accounted For



An Additional

**\$9.0 MILLION**



Average Refund

**\$2,122**

**1,218** Clients Saved  
a Portion of Their Refund

Clients Saved

**\$2 MILLION**

from Their Refunds



**311**

Volunteers Dedicated

**17,509**

Hours of Service



FOUNDATION COMMUNITIES  
**PROSPER CENTERS**

# 2023 TAX SEASON **IMPACT REPORT**

## CLIENT INCOME

- 85% Income less than \$50K
- 15% Income more than \$50K

Average Annual Income: \$31,170

## HOW DID YOU HEAR ABOUT US?

- 67.1% Returning Client
- 19.2% Family/Friend Recommendation
- 4.0% Online/Google Search
- 3.6% Flyer/Ad/Sign
- 3.3% Community Organization

## CLIENT RACE-ETHNICITY DATA

- 56.3% Hispanic/Latinx
- 15.9% Black or African American
- 13.7% White
- 10.4% Unknown
- 3.2% Asian
- 0.2% American Indian or Alaska Native
- 0.1% Hawaiian Native /Pacific Islander

Our tax sites served clients from 312 zip codes.

**HALF OF OUR CLIENTS LIVED IN ONE OF THESE TEN ZIP CODES:**

