

# FOUNDATION COMMUNITIES

## 'WELCOME HOME' 2024



### 2024 Sponsorship

For more than 30 years, Foundation Communities has developed and managed attractive, service-enriched, affordable homes for thousands of people with low incomes, connecting them with resources that support economic and housing stability.

The 'Welcome Home' Luncheon is the only fundraising event we host each year. Our 2024 event will be held on Wednesday, October 23rd at Homestead Oaks Apartments in South Austin - a beautiful property on 28 acres with over 500 oak trees, and one of our most highly accredited community for green building standards - and will provide an opportunity to learn more while supporting this work.

*We don't sell tickets, plates or tables to this annual event.*

*Your investment helps fundraise and build capacity for education, financial wellness, and healthy living programs that can truly transform lives. We hope you can join us and bring a few guests with you to hear how.*

**Thank you for considering a sponsorship!**

#### **\$25,000 Sponsorship:**

- ✓ Large logo placement on printed and electronic event materials
- ✓ Large logo placement on event t-shirt + 25 t-shirts
- ✓ Recognition from the podium during Welcome Home event
- ✓ Full table (10 seats) at Welcome Home event
- ✓ Premiere parking for guests at Welcome Home event
- ✓ Private walking tour of FC community with breakfast or lunch led by Executive Director for 25 guests
- ✓ Short video (30 seconds) from sponsor sent to all Table Hosts and FC Guest Prospects, and in Know Before You Go event comms leading up to day-of event
- ✓ Shoutout in video from Executive Director in post-event comms with event recap and impact

#### **\$10,000 Sponsorship:**

- ✓ Logo placement on printed and electronic event materials
- ✓ Logo placement on event t-shirt + 10 t-shirts
- ✓ Recognition from the podium during Welcome Home event
- ✓ Half table (6 seats) at Welcome Home event
- ✓ Private walking tour of FC community led by Executive Director for 10 guests
- ✓ Shoutout in video from Executive Director in post-event comms with event recap and impact

#### **\$5,000 Sponsorship:**

- ✓ Logo placement on electronic event materials
- ✓ Name placement on event t-shirt + 5 t-shirts
- ✓ Four (4) seats at Welcome Home event

#### **\$2,500 Sponsorship:**

- ✓ Name placement on electronic event materials
- ✓ Two (2) seats at Welcome Home event

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