

2024 FINANCIAL WELLNESS **IMPACT** REPORT

In 2024, Prosper Financial Wellness helped community members work towards financial stability through our Financial Coaching, Rent Reporting, and Benefits Assistance programs. We are grateful to our dedicated staff, volunteers, partners, and supporters for making these accomplishments possible.



2,258
total clients served

38 volunteers donated **1,869** hours in 2024

FINANCIAL COACHING

People work one-on-one with financial coaches to work on their credit scores, building up savings, and other financial goals.

487
financial
coaching clients

61% of clients
made progress towards
their financial goals



BENEFITS ASSISTANCE

This program supports community members with applying for or renewing benefits available on Your Texas Benefits, which includes SNAP, WIC, Medicaid, and CHIP.*

1,392
families
served



For those families, we submitted

Medicaid/CHIP
applications for

1,758
people

SNAP/WIC
applications for

1,878
people



*Applications for Texas Healthy Women, TANF, and other benefits were also submitted.



FOUNDATION COMMUNITIES
PROSPER CENTERS

2024 FINANCIAL WELLNESS **IMPACT** REPORT

For Foundation Communities Residents

RENT REPORTING

501 Foundation Communities residents participated in Rent Reporting

Rent reporting clients improve their credit scores by an average of **27** points



EMERGENCY RENT & UTILITY ASSISTANCE

212 Foundation Communities residents received

\$199,914 in emergency funding

\$160,053 in Emergency Rent Assistance

\$39,861 in Austin Energy Utility Assistance

CLIENT ANNUAL INCOME*

75% of clients had an annual income of less than **\$50,000**

Average annual income: **\$22,699**

*18% of client annual income unknown

CLIENT RACE-ETHNICITY

- 55%** Hispanic/Latinx
- 14%** White
- 12%** African American
- 3%** Asian
- 3%** Other
- 1%** Two or More
- 11%** Unknown



WHAT ARE CLIENTS SAYING?

“My coach helped me think about opportunities I had to make more money and meet my goal. He supported and recognized I was driven and had good ideas going.”

— Financial Coaching Client

“I feel so lucky to have had your assistance, patience and attention to detail! I can't thank you enough! I'm so relieved that I can even have hope again that I might be able to have a steady source of means to buy food. Thank you!!!”

— Benefits Assistance Client

