

2025 PROSPER HEALTH COVERAGE OPEN ENROLLMENT IMPACT REPORT

Access to affordable healthcare remains a challenge for many Texans, making our work more important than ever. During the 2024 Open Enrollment Season (Nov 1–Jan 15), we strengthened our community partnerships to guide Central Texans through the enrollment process, ensuring they could secure the coverage they need for themselves and their families. We thank our dedicated partners, volunteers, and supporters for helping us reach underserved communities.

4,480 People Enrolled in Health Coverage



Over **\$33 MILLION**

in Advance Premium Tax Credits Claimed to Make Plans More Affordable

Additionally

275

Medicaid/Children's Health Insurance Program (CHIP) applications were submitted

WHO WE SERVED



2,182 people were served by Prosper Health Coverage for the first time



37% speak a language other than English at home

Thorough, concise and complete! No stress and I felt like all the details were made clear and understandable. I know I got a great healthcare plan!

— Prosper Health Coverage client

PARTNERSHIPS & COMMUNITY SUPPORT

142 Volunteers donated **2,171** hours of service



612 people were enrolled in Central Health Assistance Program (CHAP), bringing affordability to low-income Central Texans



Each year, we partner with the Health Alliance for Austin Musicians (HAAM) to help Central Texas musicians enroll in affordable health plans

2,257 musicians and their families accessed health coverage



66% of enrolled clients received help paying for coverage through premium assistance from HAAM and Central Health, as well as new assistance programs from RAISE Texas and ASHwell Clinic.

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CLIENT ANNUAL INCOME

**76% had incomes at or below
200% of the FPL***

*200% below the Federal Poverty Level (FPL) in 2024 was \$30,120 for an individual and \$62,400 for a family of four.

**Average annual income:
\$24,697**

CLIENT RACE-ETHNICITY

- 39%** Hispanic
- 38%** White
- 7%** Asian
- 7%** Black
- 5%** Two or more
- 4%** Other



We served clients in **224**
zip codes across **19**
counties in Central Texas

21%

of those we served lived
outside Travis County.

Our Regional Service
Coordinators helped
connect individuals and
families in neighboring
counties to affordable
health coverage.

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