

# 2025 PROSPER HEALTH COVERAGE OPEN ENROLLMENT IMPACT REPORT

Access to affordable healthcare remains a challenge for many Texans, making our work more important than ever. During the 2024 Open Enrollment Season (Nov 1–Jan 15), we strengthened our community partnerships to guide Central Texans through the enrollment process, ensuring they could secure the coverage they need for themselves and their families. We thank our dedicated partners, volunteers, and supporters for helping us reach underserved communities.

**4,480** People Enrolled in Health Coverage



Additionally **275** Medicaid/Children's Health Insurance Program (CHIP) applications were submitted



Over **\$33 MILLION**

in Advance Premium Tax Credits Claimed to Make Plans More Affordable

## WHO WE SERVED



**2,182** people were served by Prosper Health Coverage for the first time



**37%** speak a language other than English at home

Thorough, concise and complete! No stress and I felt like all the details were made clear and understandable. I know I got a great healthcare plan!

— Prosper Health Coverage client

## PARTNERSHIPS & COMMUNITY SUPPORT

**142** Volunteers donated **2,171** hours of service



**612** people were enrolled in Central Health Assistance Program (CHAP), bringing affordability to low-income Central Texans



**2,257** musicians and their families accessed health coverage

Each year, we partner with the Health Alliance for Austin Musicians (HAAM) to help Central Texas musicians enroll in affordable health plans



**66%** of enrolled clients received help paying for coverage through premium assistance from HAAM and Central Health, as well as new assistance programs from RAISE Texas and ASHwell Clinic.

## CLIENT ANNUAL INCOME

**76% had incomes at or below 200% of the FPL\***

\*200% below the Federal Poverty Level (FPL) in 2024 was \$30,120 for an individual and \$62,400 for a family of four.

**Average annual income:  
\$24,697**

## CLIENT RACE-ETHNICITY

- 39% Hispanic
- 38% White
- 7% Asian
- 7% Black
- 5% Two or more
- 4% Other



**21%**

of those we served lived outside Travis County.

Our Regional Service Coordinators helped connect individuals and families in neighboring counties to affordable health coverage.

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