

# 2024 PROSPER PROGRAMS **IMPACT** REPORT

At the Prosper Centers, we envision a community where all people have what they need to thrive. Our commitment remains steadfast in delivering expertise, support, and resources that broaden access and opportunities for Central Texas to prosper. Thank you to our donors, partners, and clients for allowing us to provide these services.

## 23,442 People Served



## THANK YOU

to our volunteers for your  
steadfast commitment!



**570** Volunteers Gave  
**23,442** Hours of Service  
That's 2.67 Years!

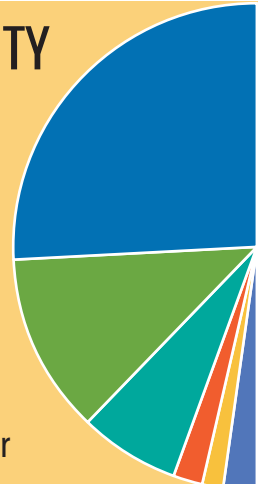
### CLIENT ANNUAL INCOME

**77%** of clients had an annual  
income of less than **\$50K**.

The average client had  
an income of **\$31,126**.

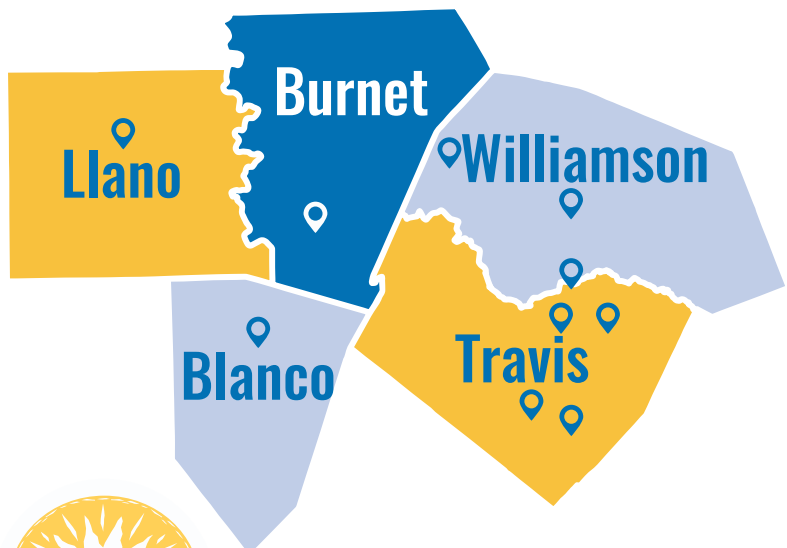
### CLIENT RACE-ETHNICITY

- 52%** Hispanic/Latinx
- 24%** White
- 13%** Black
- 4%** Asian
- 4%** Other
- 3%** Prefer not to answer



The Prosper Programs provided  
in-person Tax Help services at  
10 locations across **Travis** and  
**Williamson Counties**, and Health  
Coverage services at 11 locations across  
**Blanco, Burnet, Llano, Travis**  
and **Williamson Counties**.

The Health Coverage and Financial  
Wellness programs also provided  
virtual services for those  
unable to travel.



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## HEALTH COVERAGE

Of all the people we helped qualify for a plan, 1 in 4 pay less than \$15 a month for coverage.



**5,421** people enrolled in health coverage



Additionally, **2,160** people applied for Medicaid/CHIP



**\$40,184,216** financial assistance secured via premium tax credits

*"I received a friendly, trust worthy, and prompt service from a confident staff."*

## TAX HELP

We prepared 12% more tax returns than in 2023 – an increase of over 2,000 returns – with our free, high-quality tax service.



**16,630** tax returns prepared



**\$24,113,886** total refunds secured

**1,435** clients put **\$2,161,206** of their tax refunds into savings accounts

*"I've been going to the Prosper Centers for several years now. The #1 reason is that they have very knowledgeable, very patient and polite people!"*

## FINANCIAL WELLNESS

6 out of 10 Financial Coaching clients made progress towards their financial goals, such as savings, debt reduction, budgeting, and improving credit.



**212** FC residents received **\$199,914** in emergency rent and utility assistance



**487** Financial Coaching participants



**501** FC residents participated in rent reporting

*"I'm so glad I found out about this program! I am so grateful and it is already helping me implement some changes in my life."*