

2026 PROSPER HEALTH COVERAGE OPEN ENROLLMENT IMPACT REPORT

In 2025, policy changes, funding cuts, and rising costs made health coverage more confusing and less accessible for many Central Texans. Our Certified Application Counselors (CACs) met that challenge with expertise and compassion, guiding individuals and families through their options so they could protect their health and reduce the risk of financial instability caused by unexpected medical expenses. The majority of those we served qualified for premium tax credits, significantly lowering their monthly health insurance costs and making coverage affordable. With the continued support from our dedicated community partners and volunteers, we helped thousands of residents successfully navigate the enrollment process during Open Enrollment (Nov 1-Jan 15) and secure the coverage they need because health care is the foundation of strong families and thriving communities.

3,964 People Enrolled in Health Coverage
6,737 People Served



Over **\$31 MILLION**
in Advance Premium Tax Credits Claimed
to Make Plans More Affordable

Additionally
334 Medicaid/Children's Health
Insurance Program (CHIP)
applications were submitted

WHO WE SERVED



23% of people were served
by Prosper Health Coverage
for the first time

CLIENT ANNUAL INCOME

Average annual income:

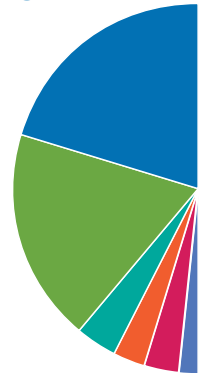
\$28,040

35% speak a language
other than English at home



CLIENT RACE ETHNICITY

- 41%** White
- 37%** Hispanic
- 7%** Black
- 6%** Asian
- 6%** Two or More
- 3%** Other



PARTNERSHIPS & COMMUNITY SUPPORT

210
Volunteers
donated



3,419
Hours of
service



Each year, we partner with the Health Alliance for Austin Musicians (HAAM) to help Central Texas musicians enroll in affordable health plans

2,259 musicians and their families
accessed health coverage



60% of enrolled clients received help paying
for coverage through premium assistance
from HAAM, Central Health, and RAISE Texas, as well as
new assistance programs from Good Work Austin.



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“It was a last minute change due to unexpected accident/life events. I had to change my address and only had one day to do it. The staff was amazing, walking me through everything and now I have continued health coverage. Thank You.”

— Prosper Health Coverage client



“The person who helped me was patient and knowledgeable. I felt so fortunate to have had his guidance during what is otherwise an intimidating and confusing process!”

— Prosper Health Coverage client

